

American Enterprise Project

Edward D. Miller Award

The Edward D. Miller award recognizes FBLA chapters that develop projects within the school and/or community that increase understanding of and support for the American enterprise system by developing an information/education program.

Project Purpose

The project must promote an awareness in some facet of the American enterprise system within the school and/or community and be designed for chapter participation rather than individual participation. The event is not designed to raise money for the chapter. Rather, the intent is to help members learn more about the economic system under which they live and to then share their expertise in some way with others inside and/or outside of the school.

Business Education Curriculum Standards:

Communication, Economics and Personal Finance, Entrepreneurship

Eligibility

Each chapter may enter one report in this event.

Procedure

Note: Please see the Special Event Guidelines at the beginning of this section for additional information.

Written Report

Report formats must follow the same sequence shown on the rating sheet. If information is not available for a particular criterion, include a statement to the effect in the report. The report must be similar to that of a business report with substantiated statements in a clear and concise format. Creativity through design and use of meaningful graphics is encouraged.

Please note: reports must be submitted online in PDF format via the online submission tool by the published deadline.

Oral Presentation

The top ten reports will give an oral presentation.

Up to three (3) members of each local chapter selected for the finals will give an oral presentation. Five minutes (5) will be allowed to set up equipment and seven (7) minutes will be allowed for the oral presentation. The presentation will describe the project and the results obtained. The chapter must provide all equipment for the presentation. Visual aids and samples specifically related to the project may be used in the final presentation. However, no items may be left with the judges or audience.

A timekeeper will stand at six (6) minutes. When the presentation is finished, the timekeeper will record the time used, noting a deduction of five (5) points for any time over seven (7) minutes. Following each presentation, the judges may conduct a three (3) minute question-and-answer period.

The performance is open to conference attendees, except performing participants of this event.



American Enterprise Project

Written Report Rating Sheet

| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|---|------------------|----------------------------|--------------------|----------------------|------------------|
| Content | | | | | |
| Purpose of project Project designed specifically to promote local understanding of and support for the American Enterprise system | 0 | 1 – 5 | 6 – 10 | 11 – 15 | |
| Research into school and/or community needs | 0 | 1 – 2 | 3 – 4 | 5 | |
| Description of Project Planning and development Implementation | 0 0 | 1 – 7 1 – 5 | 8 – 14 6 – 10 | 15 – 20 11 – 15 | |
| Evaluation and results Benefits to and impact on the school and/or community | 0 | 1 – 7 | 8 – 14 | 15 – 20 | |
| Format of Report | | | | | |
| Clear and concise presentation with logical arrangements of information | 0 | 1 – 3 | 4 – 7 | 8 – 10 | |
| Creativity in the project presentation | 0 | 1 – 2 | 3 – 4 | 5 | |
| Correct grammar, punctuation, spelling, and acceptable business style | 0 | 1 – 3 | 4 – 7 | 8 – 10 | |
| Subtotal | | | | | /100 max. |
| Penalty Points Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points): <input type="checkbox"/> cover incorrect <input type="checkbox"/> missing table of contents & page numbers <input type="checkbox"/> binding incorrect <input type="checkbox"/> over thirty (30) pages, pasted items <input type="checkbox"/> no page numbers in report <input type="checkbox"/> 2 copies of report not received <input type="checkbox"/> report format does not follow rating sheet Total Penalty Points _____ | | | | | |
| Total Points | | | | | /100 max. |

School: _____

Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments:



American Enterprise Project

Oral Presentation Rating Sheet

| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|---|--|----------------------------|--------------------|----------------------|------------------|
| Delivery | | | | | |
| Voice quality and diction | 0 | 1 – 3 | 4 – 7 | 8 – 10 | |
| Poise and professional appearance | 0 | 1 – 3 | 4 – 7 | 8 – 10 | |
| Self-confidence and assertiveness | 0 | 1 – 2 | 3 – 4 | 5 | |
| Explanation of the Project | | | | | |
| Description of project development and strategies used to implement project | 0 | 1 – 8 | 9 – 17 | 18 – 25 | |
| Appropriate level of member involvement | 0 | 1 – 3 | 4 – 7 | 8 – 10 | |
| Degree of impact on the community and its citizens | 0 | 1 – 7 | 8 – 14 | 15 – 20 | |
| Evidence of publicity received | 0 | 1 – 2 | 3 – 4 | 5 | |
| Student evaluation of project effectiveness | 0 | 1 – 2 | 3 – 4 | 5 | |
| Demonstration of ability to effectively answer questions | 0 | 1 – 3 | 4 – 7 | 8 – 10 | |
| Total Points | | | | | /100 max. |
| Time Penalty | Deduct five (5) points for presentations over 7 minutes. Time: | | | | |
| Dress Code Penalty | Deduct five (5) points when dress code is not followed. | | | | |
| Presentation Score | | | | | /100 max. |
| Report Score | | | | | /100 max. |
| Final Score | | | | | /200 max. |

School: _____

Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments: