

Business Ethics

Ethical decision-making is essential in the business world and the workplace. This team event recognizes FBLA members who demonstrate the ability to present solutions to ethical situations encountered in the business world and the workplace.

Competencies

Participants will be given a case study involving making ethical business decisions in the business world or in the workplace.

Business Education Curriculum Standards:

Career Development, Communication, Information Technology

Eligibility

Each chapter may enter teams, comprised of two or three (2-3) members. Each participant must be a member who is on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year. No more than one (1) team member may have participated in this event at a prior NLC. Members may not participate in more than one team.

Procedure

General Information

Each team has seven (7) minutes to present their case.

Each participant will be given two (2) index cards.

Books and reference materials may not be used in the preparation or presentation. Note cards will be collected following the presentation.

Preliminary Round

Participants will be divided into groups, depending on the number of entries. The order of performance will be drawn at random by an impartial person in the event headquarters.

Team members will be given twenty (20) minutes to prepare their case to present.

One member should introduce the team and describe the ethical situation. All team members must participate in the presentation.

A timekeeper will stand at six (6) minutes. A five (5) point deduction will be made for presentations over seven (7) minutes. A maximum of three (3) additional minutes will be allowed for questions from the judges. Team members should be prepared to defend their recommendations and respond to questions from the judges.

The preliminary performance is not open to conference participants.

Business Ethics continued...

Procedure, continued

In the event that fewer than twenty (20) entries are submitted for this event, Nevada FBLA reserves the right to eliminate the preliminary round of competition.

Final Round

A maximum of fifteen (15) finalists — or an equal number from each group — will be scheduled for the final round.

All other procedures as outlined in the general information and preliminary round will be followed for the final round.

The final performance is open to conference attendees, except performing participants of this event.



Business Ethics Performance Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content and Recommendation					
Situation is understood and effectively defined	0	1 – 5	6 – 10	11 – 15	
Ethical dimensions of the problem are clearly defined	0	1 – 5	6 – 10	11 – 15	
Team's position is clearly stated	0	1 – 3	4 – 7	8 – 10	
Effective ethical solution is offered	0	1 – 5	6 – 10	11 – 15	
Questions answered completely and effectively	0	1 – 3	4 – 7	8 – 10	
Delivery of Presentation					
Thoughts and statements are well organized and clearly stated	0	1 – 5	6 – 10	11 – 15	
Team members demonstrate self-confidence, poise, and good voice projection	0	1 – 3	4 – 7	8 – 10	
All team members actively participated in the presentation	0	1 – 3	4 – 7	8 – 10	
Total Points					/100 max.
Time Penalty	Deduct five (5) points for presentations over 7 minutes. Time: _____				
Dress Code Penalty	Deduct five (5) points when dress code is not followed.				
Final Score					/100 max.

Names: _____

School: _____

Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments: