

Creed

This STATE ONLY event recognizes FBLA members who are learning qualities of business leadership by developing effective speaking and critical thinking skills based on the FBLA-PBL Creed.

Competencies

The oral presentation of this event is reciting the FBLA-PBL Creed from memory. The critical thinking aspect of this event is based upon the answers a participant gives to questions related to the FBLA-PBL Creed.

Business Education Curriculum Standards:

Communication, Career Development

Eligibility

Each chapter may enter members who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year.

This event is only open to Middle Level through 10th grade.

Procedure

The participant will deliver the FBLA-PBL Creed from memory before a panel of judges. Upon completing the Creed presentation, each judge may ask a question related to the Creed.

The presentation of the Creed may be done in a foreign language or using sign language, however, it must still be presented in English. Only the English presentation will be evaluated by judges.

No reference materials or visual aids may be used during the presentation.

No microphones are allowed.

No audience is allowed for this event.

The winner of the Creed event must be prepared to deliver the Creed before a general session at the State Business Leadership Conference.

This is a STATE ONLY event.



FBLA-PBL CREED

I believe education is the right of every person.

I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.

I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.

I believe every person should actively work towards improving social, political, community and family life.

I believe every person has the right to earn a living at a useful occupation.

I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school and community.

I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.



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Oral Presentation Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
DELIVERY					
Voice quality	0	1-2	3-4	5	
Diction	0	1-2	3-4	5	
Clear, specific language	0	1-2	3-4	5	
Fluency	0	1-2	3-4	5	
STAGE PRESENCE					
Personal appearance	0	1-2	3-4	5	
Poise, body posture	0	1-2	3-4	5	
Confidence, ease before audience	0	1-2	3-4	5	
Eye contact	0	1-2	3-4	5	
POWER OF EXPRESSION					
Emphasis, directness, sincerity	0	1-2	3-4	5	
Conveyance of thought and meaning	0	1-2	3-4	5	
Extent to which Creed was presented in an understandable, convincing, and pleasing manner	0	1-3	4-7	8-10	
ACCURACY OF CREED					
Participants will receive 25 points for correct presentation. Deductions as follows: Leave out word = -5 Stumble, garble, etc. = -5 Omit one paragraph = -10	0	1-8	9-17	18-25	
QUESTIONS					
Ability to satisfactorily answer the questions of the judges which show an understanding of the Creed	0	1-5	6-10	11-15	
Dress Code Penalty	Deduct five (5) points when dress code is not followed.				
TOTAL POINTS					/100 max

Names: _____

School: _____

Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments: