

Future Business Leader

This event honors FBLA members who have demonstrated leadership qualities, participation in FBLA, and evidence of knowledge and skills essential for successful careers in business.

Competencies

This event consists of three (3) parts:

- ▽ Letter of Application and Resume
- ▽ Objective Test
- ▽ The written objective test may include questions and business knowledge and business concepts, general business knowledge (such as accounting, economics, law, communications, math, technology, business procedures, economics, marketing, and international business); FBLA-PBL history, programs, and bylaws; and parliamentary procedure.
- ▽ Interviews

Business Education Curriculum Standards:

Accounting, Business Law, Career Development, Communication, Computation, Economics and Personal Finance, Entrepreneurship, Information Technology, International Business, Management, Marketing

Eligibility

Each chapter may enter members who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year.

No member may have competed in this event at a previous National Leadership Conference.

Procedure

This event consists of three (3) parts: submission of a letter of application with a resume, completion of an objective test, and participation in a simulated interview(s).

Pre-Conference Requirements

The chapter adviser or designee must submit one PDF version of an electronic file that includes the following items:

1. A one-page letter of application addressed to the President & CEO of FBLA-PBL, Inc., at the national office. The letter should state the reasons the participant is deserving of the honor of this award.
2. A brief résumé (original or copy) not to exceed two (2) pages. Photographs are not allowed.
3. All copies of the above materials must be submitted in one PDF file via the online submission tool. NOTHING is to be mailed to the state office.
4. Participants failing to submit materials online by the stated deadline will be disqualified.
5. A deduction of up to five (5) points will be made from the score of participants who submit materials by the stated deadline but do not adhere to the event guidelines for the submission of proper materials.
6. All preparation of materials is to be completed by the competitor.

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Letter of Application and Resume

A letter of application and résumé must be submitted. These materials should demonstrate the participant is deserving of the award.

The letter of application and resume must be composed prior to the State Business Leadership Conference as outlined above and submitted by the deadline.

Objective Test

A one-hour online objective test will be administered based on the listed competencies.

A calculator function is included in the online testing software. No additional calculator or other device may be used during testing.

Final Interviews

The top fifteen (15) scores based on the objective test combined with the cover letter and resume scores will proceed to interview.

Business Professionals will conduct the interviews. The interview times will be drawn at random by an impartial person in the event office.

Judges will be given copies of all participants' application materials. No other items may be brought to the interview or left with the judges.

Participants will be assigned times at random for their final fifteen-minute (15) interview.



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Interview Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Interview					
Poise, maturity, and attitude	0	1 – 3	4 – 7	8 – 10	
Self-confidence, initiative, and assertiveness	0	1 – 3	4 – 7	8 – 10	
Communication Skills	0	1 – 3	4 – 7	8 – 10	
Professional appearance (grooming and appropriate business attire)	0	1 – 3	4 – 7	8 – 10	
Leadership Ability					
Participation/leadership in FBLA-PBL	0	1 – 5	6 – 10	11 – 15	
Participation in other school and/or community organizations	0	1 – 3	4 – 7	8 – 10	
Demonstration of outstanding achievement	0	1 – 3	4 – 7	8 – 10	
Career knowledge and career plans	0	1 – 5	6 – 10	11 – 15	
Application Materials					
Effectiveness of application materials (resume and letter of application)	0	1 – 3	4 – 7	8 – 10	
Interview Points					/100 max.
Penalty Points	Deduct up to five (5) points for failure to follow the guidelines.				
Dress Code Penalty	Deduct five (5) points when dress code is not followed.				
Objective Test Score	(Used in preliminary round to determine finalists. To be used during final round, only in the event of a tie.)				/100 max.
Final Score					/200 max.

Names: _____

School: _____

Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments: