

Hospitality Management

Hospitality is an important aspect of business and society. This event provides recognition to FBLA members who have the ability to help other people enjoy both leisure and business travel and events.

Competencies

The written objective test may include questions on hospitality operation and management functions, hotel sales process, hospitality marketing concepts, human resource management in the hospitality industry, environmental, ethical, and global issues, customer service in the hospitality industry, legal issues, financial management, and budgeting, current hospitality trends, and types of hospitality markets and customers.

Eligibility

Each chapter may enter participants who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year.

No member may have competed in this event at a previous National Leadership Conference.

Procedure

A one-hour online objective test will be administered based on the listed competencies.

A calculator function is included in the online testing software. No additional calculator or other device may be used during testing.