

Introduction to Business

The American business enterprise system functions effectively when participants are properly trained to make good business decisions. This event provides recognition for FBLA members who demonstrate an understanding of the American business enterprise system and its effect on consumers, employees, and entrepreneurs.

Competencies

The written objective test may include questions on the characteristics and organization of business; consumerism, money management, and banking; career awareness, rights and responsibilities of employees, managers, owners, and government; insurance; and economic systems.

Business Education Curriculum Standards:

Career Development, Computation, Economics & Personal Finance, Entrepreneurship, Management, Marketing

Eligibility

Each chapter may enter members who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year.

NOTE: Only members enrolled in Middle Level and grades **9 through 10** as of the current school year are eligible.

No member may have competed in this event at a previous National Leadership Conference.

Procedure

A one-hour online objective test will be administered based on the listed competencies.

A calculator function is included in the online testing software. No additional calculator or other device may be used during testing.