

Partnership with Business Project

This event recognizes FBLA chapters that develop and implement the most innovative, creative, and effective partnership plan for increasing sustained communication and interaction with the business community.

Project Purpose

This report describes activities designed to bring business leaders and FBLA members together in a positive working relationship through innovative programs. The report should describe the planning and implementation of activities that build a partnership between business leader and chapter members for the purpose of learning about successful businesses.

Business Education Curriculum Standards:

Career Development, Communication, Entrepreneurship, Management

Eligibility

Each chapter may enter one report prepared by members who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year.

Procedure

Note: Please refer to the Special Event Guidelines at the beginning of this section for additional information.

Written Report

Report formats must follow the same sequence shown on the rating sheet. If information is not available for a particular criterion, include a statement to that effect in the report. The report must be similar to that of a business report with substantiated statements in a clear and concise format. Creativity through design and use of meaningful graphics is encouraged.

Please note: report is to be submitted as a PDF via the online submission tool. Do not mail anything to the state office.

Oral Presentation

The top ten (10) teams will give an oral presentation.

Up to three (3) members from each local chapter selected for the finals will give an oral presentation. Five (5) minutes will be allowed to set up equipment and seven (7) minutes will be allowed for the oral presentation, which will describe the project and results obtained. The chapter must provide all equipment for the presentation. Visual aids and samples specifically related to the project may be used in the final presentation. However, no items may be left with judges or audience.

A timekeeper will stand at six (6) minutes. When the presentation is finished, the timekeeper will record the time used, noting a deduction of five (5) points for any time over seven (7) minutes. Following each presentation, the judges may conduct a three (3) minute question-and-answer period.



Partnership with Business Project

Written Report Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Report Content					
Development					
Description of the partnership goals	0	1 – 2	3 – 4	5	
Description of the planning activities used to build a partnership	0	1 – 3	4 – 7	8 – 10	
Roles of the business leaders and chapter members in developing the partnership	0	1 – 2	3 – 4	5	
Implementation					
Description of the activities implemented to learn concepts of business operations	0	1 – 5	6 – 10	11 - 15	
Level of involvement from business leaders	0	1 – 2	3 – 4	5	
Roles of the business leaders and chapter members in implementing the partnership	0	1 – 2	3 – 4	5	
Results					
Description of concepts learned from the project and impact of the project	0	1 – 5	6 – 10	11 – 15	
Degree of Involvement					
Hours spent, personal contact, executives and department heads contacted	0	1 – 3	4 – 7	8 – 10	
Evidence of Publicity					
Examples of publicity and recognition received as a result of the partnership	0	1 – 2	3 – 4	5	
Format of Report					
Clear and concise presentation with logical arrangements of information	0	1 – 3	4 – 7	8 – 10	
Creativity of written presentation, design and graphics	0	1 – 2	3 – 4	5	
Correct grammar, punctuation, spelling, and acceptable business style	0	1 – 3	4 – 7	8 – 10	
Subtotal					/100 max.
Penalty Points Deduct five (5) points each for not adhering to Report Guidelines (maximum of twenty [20] points): <input type="checkbox"/> cover incorrect <input type="checkbox"/> missing table of contents & page numbers <input type="checkbox"/> binding incorrect <input type="checkbox"/> over thirty (30) pages, pasted items <input type="checkbox"/> no page numbers in report <input type="checkbox"/> 2 copies of report not received <input type="checkbox"/> report format does not follow rating sheet					
					Total Penalty Points _____
Total Points					

School: _____ Judge's Name: _____

Judge's Signature: _____ Judge's Comments (on back): _____



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Oral Presentation Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Delivery					
Voice, quality, and diction	0	1 – 3	4 – 7	8 – 10	
Poise and professional appearance	0	1 – 3	4 – 7	8 – 10	
Self –confidence and assertiveness	0	1 – 2	3 – 4	5	
Explanation of Project					
Description of project development and strategies used to implement the partnership	0	1 – 5	6 – 10	11 – 15	
Degree of chapter involvement	0	1 – 3	4 – 7	8 – 10	
Contact established with various levels of management within the business (i.e., president, officer, supervisor, owner)	0	1 – 5	6 – 10	11 – 15	
Information learned from management (i.e., business planning, organization, motivation, control, objectives, and goal setting)	0	1 – 5	6 – 10	11 – 15	
Evidence of publicity received	0	1 – 2	3 – 4	5	
Student evaluation of project effectiveness	0	1 – 2	3 – 4	5	
Demonstration of ability to effectively answer questions	0	1 – 3	4 – 7	8 - 10	
Total Points					/100 max.
Time Penalty	Deduct five (5) points for presentation over 7 minutes. Time:				
Dress Code Penalty	Deduct five (5) points when dress code is not followed				
Presentation Score					/100 max.
Report Score					/100 max.
Final Score					/200 max.

School: _____

Judge's Name: _____ Judge's Signature: _____

Judge's Comments: