

Public Speaking I

This event recognizes FBLA members who are beginning to develop qualities of business leadership by developing effective speaking skills.

Competencies

The content of the four-minute (4) speech must be of a business nature and must be developed from one or more of the nine (9) FBLA-PBL goals.

Business Education Curriculum Standards:

Communication

Eligibility

Each chapter may enter members who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year. Members may not have participated in this event at a previous NLC.

Only members enrolled in Middle Level and grades 9 through 10 as of May 20 of the current school year are eligible.

Procedure

General Information

The speech should be four (4) minutes in length, of a business nature, and must be developed from one or more of the nine (9) FBLA-PBL goals. All performances are open to conference attendees, except performing participants of this event.

Each participant's speech must be the result of his/her own efforts. Facts and working data may be secured from any source. Student members, not advisers, must prepare the speeches. Local advisers and chapter volunteers should serve as consultants to ensure that the speeches are well organized, contain substantiated statements, and are written in a business style. When delivering the speech, the participant may use notes or note cards. No visual aids will be used. No microphone or lectern will be used.

Preliminary Round

Participants will be divided into groups, depending on the number of entries. The order of performance will be drawn at random from an impartial person in the event office.

At the time of the performance, the event administrator will introduce each participant by name only. Each speech should be four (4) minutes in length. A timekeeper will stand at three (3) minutes. When the speaker is finished, the time used will be recorded, noting a deduction for five (5) points for any time under 3:31 or over 4:29 minutes. No microphone or lectern will be used.

Final Round

A maximum of fifteen (15) finalists—an equal number from each group—will be scheduled for the final round. The order of performance will be drawn at random by an impartial person in the event office. All other procedures as outlined in the preliminary round will be followed for the final round.



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Performance Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Relation to FBLA-PBL goals, activities, and/or current programs	0	1 – 5	6 – 10	11 – 15	
Purpose clearly stated	0	1 – 3	4 – 7	8 – 10	
Sustainability and accuracy of statements	0	1 – 2	3 – 4	5	
Organization					
Topic adequately developed	0	1 – 3	4 – 7	8 – 10	
Logical sequence of ideas	0	1 – 3	4 – 7	8 – 10	
Accomplishment of purpose	0	1 – 3	4 – 7	8 – 10	
Delivery					
Voice, quality, diction	0	1 – 3	4 – 7	8 – 10	
Appropriate gestures, eye contact	0	1 – 3	4 – 7	8 – 10	
Confidence	0	1 – 2	3 – 4	5	
Professional appearance	0	1 – 2	3 – 4	5	
Extent to which speech was sincere, interesting, clear, creative, convincing, and concise	0	1 – 3	4 – 7	8 – 10	
Total Points					/100 max.
Time Penalty	Deduct five (5) points for presentations under 3:31 or over 4:29				
Dress Code Penalty	Deduct five (5) points when dress code is not followed				
Final Score					/100 max.

Names: _____

School: _____

Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments: