

Sports Management

The sports industry is rapidly growing in this country and the world. For an individual to be successful and effective in this type of work, a core understanding of business and a comprehensive awareness of sports necessary to succeed in sports management. This event provides recognition for FBLA members who possess the basic principles of sports management.

Competencies

The written objective test may include question on sports management principles related to sports marketing/strategic marketing, facility and event management, human resource management (labor relations), financing and economic input, management and leadership in sport, sports law, overview of sports industry, communications in sports, ethics, licensing, history, sport governance, and career.

Business Education Curriculum Standards:

Management: Business Organization, Ethics, Human Resource Management, Financial Decision Making, and Marketing.

Eligibility

Each chapter may enter members who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year.

Members may not have participated in this event at a previous NLC.

Procedure

A one (1) hour objective test will be administered based on the competencies listed.

A calculator function is included in the online testing software. No additional calculator or other device may be used during testing.